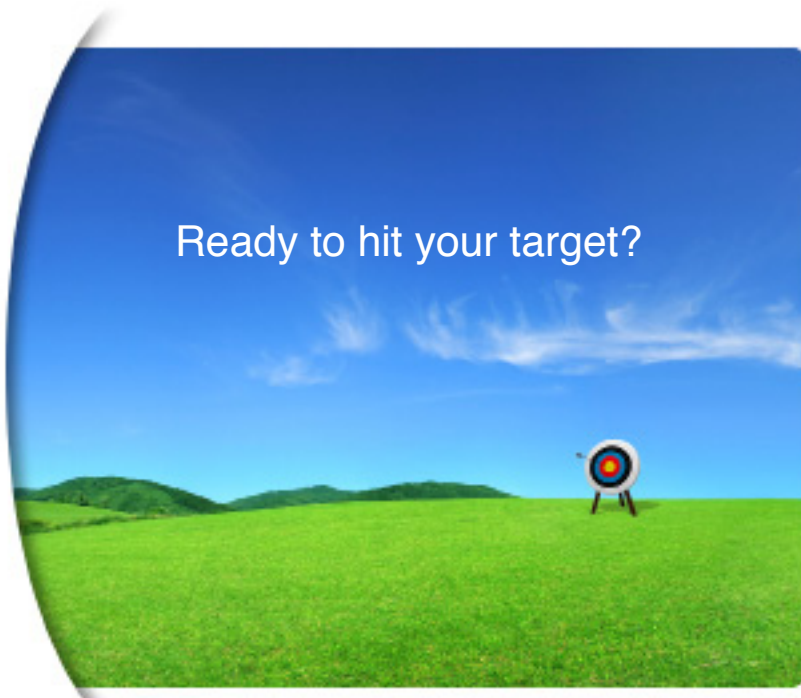




Ready to hit your target?



Blog Marketing Overview

ArcherSEM.com, targets your blog marketing campaign with parasitic account hosting, blog design, development and deployment, social network advertising, blog post packages, plugin optimization, linkbait and social media marketing services. This results driven campaign is packed full with immediate targeted traffic via social engines, holistic link building, aggressive organic SEO rankings, networking platform and branding machine that generates into more conversions.

ArcherSEM.com
Internet Marketing on Target
1-888-726-5631

Wedding Window

Wedding Window is a premier wedding website hosting company. They came to us with SEO and social media needs. We first started with helping to create the “voice” of our clients blog. We then did a redesign of the entire site including blog. After that we customized their social media profiles. We then worked with a large list of blog contributors on how to write SEO optimized blog content, creating a style guide for content to keep a consistent look and feel as well as a twitter and facebook campaign that helped to push visitors after each post was made.

Together these tactics mirrored a strategy that helped position “WedLoft” as a premier and authoritative blog in the “wedding” industry.



Lunar Pages

Lunar Pages is a web hosting company. We built out a voice for their blog, sculpted out design work on twitter, facebook and redesigning and launching their own blog. Creating a community and providing expert advice to that tech community is their main objective. We mirrored an SEO strategy with their main site while leveraging social media and the power of blogging to take an aggressive push in marketing.

We helped lunar pages create integrated marketing communication channels that have influential power.

